# Four-Year Study Plan of Media Arts and Design Programme (2024 cohort)

*Rev 20240724*

| Course Code | Course Title | Year One Sem 1 | Year One Sem 2 | Year Two Sem 1 | Year Two Sem 2 | Year Three Sem 1 | Year Three Sem 2 | Year Four Sem 1 | Year Four Sem 2 |
|---|---|---|---|---|---|---|---|---|---|
| **I. Major Required Courses (48 Units)** | | | | | | | | | |
| COMM1023 | Fundamentals of Communication | 3 | | | | | | | |
| CTV1003 | Introduction to Electronic Media | | 3 | | | | | | |
| MAD1003 | Studio Art Practices: Drawing Fundamentals | | 3 | | | | | | |
| CTV1013 | Introduction to Media Aesthetics | | | 3 | | | | | |
| MAD2003 | Design Fundamentals | | | 3 | | | | | |
| MAD2013 | Art Media Fundamentals | | | 3 | | | | | |
| MAD2023 | Appreciation of the Arts | | | 3 | | | | | |
| MAD2033 | History of Media Arts and Design | | | | 3 | | | | |
| MAD3003 | Photography | | | | 3 | | | | |
| CTV2073 | Introduction to Communication Theory | | | | | 3 | | | |
| MAD3013 | Interactive Arts and Design | | | | | 3 | | | |
| MAD3023 | Digital Imaging and Design | | | | | 3 | | | |
| CTV2033 | Communication Research Methods | | | | | | 3 | | |
| MAD3033 | 3D Design Fundamentals | | | | | | 3 | | |
| MAD4123 | Final Year Project (MAD) | | | | | | | | 6 |
| **II. Major Elective Courses (24 Units)** | | | | | | | | | |
| ME01 ME02 ME03 ME04 ME05 ME06 ME07 ME08 | | | 3 | | 3[4] | 6 | 6[5] | 6 | |
| **III. University Core Courses (37 Units)** | | | | | | | | | |
| UCLC1003 | University Chinese | 3 | | | | | | | |
| UCLC1013 | English for Academic Purposes I | 3 | | | | | | | |
| UCLC1023 | English for Academic Purposes II | | 3 | | | | | | |
| UCLC1033 | English for Academic Purposes III | | | 3 | | | | | |
| CHI1103 | Introduction to Modern Social Theories | 3 | | | | | | | |
| CHI1203 | Morality and Foundations of Law | | | 3 | | | | | |
| CHI1063 | Chinese Culture and Modern China | | | | 3 | | | | |
| CHI1073 | Contemporary Chinese Society and Thought I | | 3 | | | | | | |
| CHI1253 | Contemporary Chinese Society and Thought II | | 3 | | | | | | |
| CHI1193 | Contemporary World and China[1] | | | | 2 | | | | |
| MT1003 | Military Training | 2 | | | | | | | |
| WPEX1013 | Emotional Intelligence | | 1 | | | | | | |
| WPEX2013 | Experiential Arts[2] | | | 1 | | | | | |
| WPEX2023/ WPEX2033 | Voluntary Service[2], or Environmental Awareness[2] | | | | 1 | | | | |
| UCHL1XX3 | Healthy Lifestyle[2] | 1 | 1 | 1 | | | | | |
| **IV. General Education Courses (18 Units)** | | | | | | | | | |
| Level 1 Foundational Courses | History and Civilization[2] | | | | 3 | | | | |
| | Quantitative Reasoning[2] | 3 | | | | | | | |
| | Values and the Meaning of Life[3] | | 3 | | | | | | |
| Level 2 Interdisciplinary Thematic Courses | Culture, Creativity and Innovation[2], or Science, Technology and Society[2], or Sustainable Communities[2] | | | | | 3 | 3 | | |
| Level 3 GE Capstone Courses | Service-Learning Course[2], or Service Leadership Education Course[2], or Experiential Learning Course[2], or Interdisciplinary Independent Study[2] | | | | | | | 3 | |
| **V. Free Elective Courses (24 Units)** | | | | | | | | | |
| FE01 FE02 FE03 FE04 FE05 FE06 FE07 FE08 | | 3 | | | | | 6 | 9 | 6 |
| | **Total Units: 151** | **21** | **23** | **20** | **21** | **18** | **18** | **18** | **12** |

[1] This 2-unit course requires student to attend at least 10 lectures within his/her first two years of study.

[2] This denotes a course category in which a list of courses may be developed for students' selection. Students are expected to refer to the Online Course Selection System for courses available under each category.

[3] Students are required to take GFVM1013 Applied Ethics in Culture and Creativity under this category.

[4] Students are required to take MAD2043 Concept Development for Time-based Media which is a pre-requisite course of some high-level major courses.

[5] Students should take MAD3073 Language for Audio-Visual Design as a pre-requisite course if they determined to select "media arts project" direction of their Final Year Project (MAD) to be conducted in Year 4.

**ME Course List of MAD (2024 cohort)**

| Course Code | Course Title | Units |
|---|---|---|
| MAD2043 | Concept Development for Time-based Media | 3 |
| MAD3043 | Digital Drawing and Painting | 3 |
| MAD3053 | Colour Concepts, Theory and Planning | 3 |
| MAD3063 | Animation | 3 |
| MAD3073 | Language for Audio-visual Design | 3 |
| MAD3083 | Studio Art Practices: Painting Fundamentals | 3 |
| MAD3093 | Web Design and Hypermedia | 3 |
| MAD3103 | Computer Game Design | 3 |
| MAD3113 | Video Arts | 3 |
| MAD3123 | Graphic Storytelling | 3 |
| MAD3133 | Digital Sound Production | 3 |
| MAD3143 | Media Arts and Design Internship | 3 |
| MAD4013 | Studio Art Practices: Experimental Media | 3 |
| MAD4023 | Computer Programming for Design | 3 |
| MAD4033 | Narrative and Interactivity in Media Arts | 3 |
| MAD4053 | Digital Image Manipulation | 3 |
| MAD4063 | Visual Arts Since 1900 | 3 |
| MAD4073 | Social Design | 3 |
| MAD4083 | Special Topics in Media Arts and Design Subject | 3 |
| MAD4093 | Physical Computing Advanced Interactive Media | 3 |
| MAD4103 | Game Art and 3D Animation | 3 |
| MAD4113 | Principles of Product Design and Exhibition | 3 |